

Wisconsin Survey Results

Q4

Q1 How important is the issue of renewable energy production to you when deciding who to vote for in 2022 - is it the most important issue, a very important issue, a somewhat important issue, not that important an issue, or not an important issue at all?

The most important issue	10%
A very important issue	33%
A somewhat important issue	
Not that important an issue	17%
Not an important issue at all	
Not sure	

Q2 Relative to neighboring states, do you think Wisconsin's development of renewable energy sources is moving forward faster than other states, on par with other states, or lagging behind other states?

Think Wisconsin's development of renewable energy sources is moving forward faster		
than other states	3%	
Think it's on par with other states	38%	
Think it's lagging behind other states	31%	
Not sure	29%	

Q3 Would you like to see more or less development in Wisconsin of renewable energy sources like solar and wind? *Would like to see more development in Wisconsin of renewable energy sources like*

solar and wind	57%
Would like to see less	29%
Not sure	14%

When local Wisconsin construction workers
build our state's renewable energy
infrastructure like solar farms, the economic
impact is maximized and apprenticeship
programs flourish compared to hiring out-of-
state workers. Do you believe there should be
a requirement to employ Wisconsin workers on
these projects, or not?
Yes

No......19%

Q5 Do you agree or disagree with the following statement: The Wisconsin Public Service Commission – which regulates utility companies – should require developers to report to the public how many Wisconsin workers are employed to build renewable energy projects?

- Q6 If your own utility costs include paying for construction of new power generation facilities, would you strongly support, somewhat support, somewhat oppose, or strongly oppose requiring those construction jobs go to local workers in order to ensure your local community benefits economically?

Strongly support	48%
Somewhat support	32%
Somewhat oppose	
Strongly oppose	9%
Not sure	4%

January 17-18, 2022 Survey of 557 Wisconsin voters





Q7	In the 2020 election for President, did you for Republican Donald Trump, Democrat Je Biden, someone else, or did you not vote in election?	oe
	Donald Trump	.46%
	Joe Biden	.46%
	Someone else / Did not vote	. 7%
Q8	If you are a woman, press 1. If a man, press	s 2.
	Woman	. 53%
	Man	.47%
Q9	If you are a Democrat, press 1. If a Republican, press 2. If an independent, pre 3.	
	Democrat	.31%
	Republican	. 36%
	Independent	.33%
Q10	If you are white, press 1. If other, press 2.	
	White	. 87%
	Other	. 13%

Q11 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45	. 36%
46 to 65	. 39%
Older than 65	.25%

 Q12
 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

 High school graduate or less.
 34%

 Some college but did not finish.
 21%

 2 year college degree
 13%

 4 year college degree
 13%

 Post-graduate degree
 13%

 Q13
 Mode

 Landline.
 50%

 Text.
 50%





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Importance Of Renewable Energy Production In 2022 Vote				
The most important issue	10%	4%	15%	9%
A very important issue	33%	12%	55%	25%
A somewhat important issue	23%	24%	21%	29%
Not that important an issue	17%	28%	5%	24%
Not an important issue at all	17%	31%	4%	13%
Not sure	1%	1%	1%	-

		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Think WI's Renewable Energy Development Is Moving Faster Than / On Par With / Lagging Behind Neighboring States				
Think Wisconsin's development of renewable energy sources is moving forward faster than other states	3%	1%	4%	3%
Think it's on par with other states	38%	45%	31%	40%
Think it's lagging behind other states	31%	17%	45%	34%
Not sure	29%	37%	21%	24%





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Would Like To See More / Less Renewable Energy Development in WI		•		
Would like to see more development in Wisconsin of renewable energy sources like solar and wind	57%	23%	90%	56%
Would like to see less	29%	54%	4%	32%
Not sure	14%	23%	6%	12%

		2020 Vote			
	Base	Donald Trump		Someone else / Did not vote	
Believe Renewable Energy Infrastructure Projects Should Require In-State Hiring Yes / No					
Yes	67%	65%	68%	63%	
No	19%	21%	17%	22%	
Not sure	14%	14%	15%	15%	





		2020 Vote			
	Base	Donald Trump		Someone else / Did not vote	
WI Public Service Commission Should Require Reporting of In-State Workers Agree / Disagree					
Agree	64%	54%	76%	50%	
Disagree	18%	25%	12%	23%	
Not sure	18%	22%	13%	26%	

		2020 Vo	ote	
	Base	Donald Trump		Someone else / Did not vote
Requiring Construction of New Power Facilities Use Local Workers Support / Oppose				
Strongly support	48%	31%	64%	45%
Somewhat support	32%	36%	28%	30%
Somewhat oppose	8%	13%	2%	9%
Strongly oppose	9%	14%	3%	10%
Not sure	4%	6%	2%	7%





		Gender	
	Base	Woman	Man
Importance Of Renewable Energy Production In 2022 Vote			
The most important issue	10%	12%	7%
A very important issue	33%	35%	30%
A somewhat important issue	23%	24%	21%
Not that important an issue	17%	19%	15%
Not an important issue at all	17%	9%	26%
Not sure	1%	1%	1%

		Gender	
	Base	Woman	Man
Think WI's Renewable Energy Development Is Moving Faster Than / On Par With / Lagging Behind Neighboring States			
Think Wisconsin's development of renewable energy sources is moving forward faster than other states	3%	3%	2%
Think it's on par with other states	38%	38%	38%
Think it's lagging behind other states	31%	32%	30%
Not sure	29%	28%	30%





		Gender	
	Base	Woman	Man
Would Like To See More / Less Renewable Energy Development in WI			
Would like to see more development in Wisconsin of renewable energy sources like solar and wind	57%	64%	48%
Would like to see less	29%	23%	36%
Not sure	14%	13%	16%

		Gender	
	Base	Woman	Man
Believe Renewable Energy Infrastructure Projects Should Require In-State Hiring Yes / No			
Yes	67%	69%	64%
No	19%	16%	23%
Not sure	14%	16%	13%





		Gender	_
	Base	Woman	Man
WI Public Service Commission Should Require Reporting of In-State Workers Agree / Disagree			
Agree	64%	70%	57%
Disagree	18%	14%	23%
Not sure	18%	16%	20%

		Gender	
	Base	Woman	Man
Requiring Construction of New Power Facilities Use Local Workers Support / Oppose			
Strongly support	48%	56%	38%
Somewhat support	32%	28%	36%
Somewhat oppose	8%	6%	9%
Strongly oppose	9%	5%	13%
Not sure	4%	4%	4%





		Party		
	Base	Democrat	Republican	Independent
Importance Of Renewable Energy Production In 2022 Vote				
The most important issue	10%	16%	7%	7%
A very important issue	33%	52%	12%	37%
A somewhat important issue	23%	22%	23%	22%
Not that important an issue	17%	4%	28%	17%
Not an important issue at all	17%	4%	28%	17%
Not sure	1%	1%	2%	0%

		Party		
	Base	Democrat	Republican	Independent
Think WI's Renewable Energy Development Is Moving Faster Than / On Par With / Lagging Behind Neighboring States				
Think Wisconsin's development of renewable energy sources is moving forward faster than other states	3%	5%	1%	2%
Think it's on par with other states	38%	34%	43%	36%
Think it's lagging behind other states	31%	39%	17%	38%
Not sure	29%	21%	39%	24%





		Party		
	Base	Democrat	Republican	Independent
Would Like To See More / Less Renewable Energy Development in WI				
Would like to see more development in Wisconsin of renewable energy sources like solar and wind	57%	87%	32%	54%
Would like to see less	29%	5%	48%	31%
Not sure	14%	8%	20%	15%

		Party		
	Base	Democrat	Republican	Independent
Believe Renewable Energy Infrastructure Projects Should Require In-State Hiring Yes / No				
Yes	67%	73%	69%	58%
No	19%	15%	18%	24%
Not sure	14%	13%	13%	18%





		Party		
	Base	Democrat	Republican	Independent
WI Public Service Commission Should Require Reporting of In-State Workers Agree / Disagree				
Agree	64%	78%	56%	58%
Disagree	18%	9%	24%	21%
Not sure	18%	13%	20%	20%

		Party					
	Base	Democrat	Republican	Independent			
Requiring Construction of New Power Facilities Use Local Workers Support / Oppose							
Strongly support	48%	64%	37%	44%			
Somewhat support	32%	29%	35%	31%			
Somewhat oppose	8%	1%	10%	11%			
Strongly oppose	9%	4%	12%	9%			
Not sure	4%	2%	5%	4%			





		Race	
	Base	White	Other
Importance Of Renewable Energy Production In 2022 Vote			
The most important issue	10%	7%	28%
A very important issue	33%	32%	35%
A somewhat important issue	23%	25%	8%
Not that important an issue	17%	18%	8%
Not an important issue at all	17%	16%	21%
Not sure	1%	1%	-

		Race	
	Base	White	Other
Think WI's Renewable Energy Development Is Moving Faster Than / On Par With / Lagging Behind Neighboring States			
Think Wisconsin's development of renewable energy sources is moving forward faster than other states	3%	2%	6%
Think it's on par with other states	38%	39%	31%
Think it's lagging behind other states	31%	30%	39%
Not sure	29%	29%	25%





		Race		
	Base	White	Other	
Would Like To See More / Less Renewable Energy Development in WI				
Would like to see more development in Wisconsin of renewable energy sources like solar and wind	57%	56%	63%	
Would like to see less	29%	29%	28%	
Not sure	14%	15%	9%	

		Race	
	Base	White	Other
Believe Renewable Energy Infrastructure Projects Should Require In-State Hiring Yes / No			
Yes	67%	67%	65%
No	19%	18%	27%
Not sure	14%	15%	8%





		Race		
	Base	White	Other	
WI Public Service Commission Should Require Reporting of In-State Workers Agree / Disagree				
Agree	64%	63%	68%	
Disagree	18%	18%	22%	
Not sure	18%	19%	10%	

		Race	_
	Base	White	Other
Requiring Construction of New Power Facilities Use Local Workers Support / Oppose			
Strongly support	48%	46%	58%
Somewhat support	32%	34%	19%
Somewhat oppose	8%	8%	5%
Strongly oppose	9%	8%	13%
Not sure	4%	4%	5%





		Age		
	Base		46 to 65	Older than 65
Importance Of Renewable Energy Production In 2022 Vote				
The most important issue	10%	8%	6%	18%
A very important issue	33%	34%	31%	35%
A somewhat important issue	23%	16%	25%	28%
Not that important an issue	17%	21%	17%	12%
Not an important issue at all	17%	22%	21%	4%
Not sure	1%	-	1%	3%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Think WI's Renewable Energy Development Is Moving Faster Than / On Par With / Lagging Behind Neighboring States				
Think Wisconsin's development of renewable energy sources is moving forward faster than other states	3%	-	4%	4%
Think it's on par with other states	38%	21%	45%	50%
Think it's lagging behind other states	31%	40%	23%	29%
Not sure	29%	39%	28%	16%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Would Like To See More / Less Renewable Energy Development in WI				
Would like to see more development in Wisconsin of renewable energy sources like solar and wind	57%	60%	52%	59%
Would like to see less	29%	30%	31%	25%
Not sure	14%	10%	17%	16%

		Age		
	Base		46 to 65	Older than 65
Believe Renewable Energy Infrastructure Projects Should Require In-State Hiring Yes / No				
Yes	67%	65%	66%	70%
No	19%	19%	21%	16%
Not sure	14%	16%	14%	14%





		Age	-	
	Base	18 to 45	46 to 65	Older than 65
WI Public Service Commission Should Require Reporting of In-State Workers Agree / Disagree				
Agree	64%	63%	67%	60%
Disagree	18%	22%	16%	18%
Not sure	18%	15%	18%	22%

		Age		
	_		46 to	Older
	Base	45	65	than 65
Requiring Construction of New Power Facilities Use Local Workers Support / Oppose				
Strongly support	48%	45%	45%	55%
Somewhat support	32%	31%	31%	35%
Somewhat oppose	8%	10%	6%	5%
Strongly oppose	9%	10%	12%	2%
Not sure	4%	4%	5%	3%





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Importance Of Renewable Energy Production In 2022 Vote						
The most important issue	10%	15%	7%	11%	3%	8%
A very important issue	33%	23%	38%	26%	38%	50%
A somewhat important issue	23%	22%	19%	28%	23%	23%
Not that important an issue	17%	22%	17%	17%	15%	6%
Not an important issue at all		16%	19%	16%	20%	13%
Not sure	1%	2%	-	1%	1%	-

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Think WI's Renewable Energy Development Is Moving Faster Than / On Par With / Lagging Behind Neighboring States						
Think Wisconsin's development of renewable energy sources is moving forward faster than other states		3%	3%	2%	3%	-
Think it's on par with other states	38%	38%	46%	37%	37%	26%
Think it's lagging behind other states	31%	29%	22%	31%	30%	53%
Not sure	29%	30%	29%	30%	30%	21%





		Education				
	Base	High school graduate or less	Some college but did not finish		4 year college degree	•
Would Like To See More / Less Renewable Energy Development in Wl						
Would like to see more development in Wisconsin of renewable energy sources like solar and wind		58%	48%	53%	53%	78%
Would like to see less	29%	26%	36%	38%	35%	9%
Not sure	14%	16%	17%	9%	12%	13%

		Education					
	Base	High school graduate or less	Some college but did not finish		4 year college degree	•	
Believe Renewable Energy Infrastructure Projects Should Require In-State Hiring Yes / No							
Yes	67%	76%	65%	71%	53%	60%	
No	19%	11%	22%	21%	25%	25%	
Not sure	14%	13%	13%	8%	21%	15%	





		Education				
	Base	High school graduate or less	Some college but did not finish		4 year college degree	Post-graduate degree
WI Public Service Commission Should Require Reporting of In-State Workers Agree / Disagree						
Agree	64%	64%	63%	64%	66%	60%
Disagree	18%	13%	21%	20%	20%	25%
Not sure	18%	22%	17%	16%	14%	15%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Requiring Construction of New Power Facilities Use Local Workers Support / Oppose						
Strongly support	48%	54%	44%	35%	40%	63%
Somewhat support	32%	27%	34%	43%	37%	21%
Somewhat oppose	8%	9%	5%	9%	7%	7%
Strongly oppose	9%	10%	11%	8%	9%	2%
Not sure	4%	0%	6%	4%	6%	7%





		Mode	
	Base	Landline	Text
Importance Of Renewable Energy Production In 2022 Vote			
The most important issue	10%	17%	2%
A very important issue	33%	27%	38%
A somewhat important issue	23%	25%	21%
Not that important an issue	17%	18%	16%
Not an important issue at all	17%	12%	22%
Not sure	1%	1%	1%

		Mode	
	Base	Landline	Text
Think WI's Renewable Energy Development Is Moving Faster Than / On Par With / Lagging Behind Neighboring States			
Think Wisconsin's development of renewable energy sources is moving forward faster than other states	3%	4%	1%
Think it's on par with other states	38%	51%	25%
Think it's lagging behind other states	31%	30%	32%
Not sure	29%	15%	42%





		Mode		
	Base	Landline	Text	
Would Like To See More / Less Renewable Energy Development in WI				
Would like to see more development in Wisconsin of renewable energy sources like solar and wind	57%	57%	56%	
Would like to see less	29%	30%	28%	
Not sure	14%	13%	16%	

		Mode		
	Base	Landline	Text	
Believe Renewable Energy Infrastructure Projects Should Require In-State Hiring Yes / No				
Yes	67%	67%	66%	
No	19%	20%	18%	
Not sure	14%	13%	16%	





		Mode	_
	Base	Landline	Text
WI Public Service Commission Should Require Reporting of In-State Workers Agree / Disagree			
Agree	64%	63%	65%
Disagree	18%	18%	19%
Not sure	18%	20%	16%

		Mode	
	Base	Landline	Text
Requiring Construction of New Power Facilities Use Local Workers Support / Oppose			
Strongly support	48%	53%	43%
Somewhat support	32%	36%	28%
Somewhat oppose	8%	6%	9%
Strongly oppose	9%	4%	14%
Not sure	4%	2%	6%

